



South Carolina Cattlemen's Association Annual Conference



CLEMSON
COOPERATIVE EXTENSION



— presents —
Dr. Temple Grandin
on **Thursday**
& **southern forage experts**
Drs. Don Ball and Gary Lacefield
on **Friday**

April 5th-6th, 2018 • T. Ed Garrison Arena, Clemson
Thursday noon to 8 PM Friday 8:30 AM to 2 PM

Registration available at:

[http://www.sccattle.org/cattlemens-
assoc/annual-meeting-registration.html](http://www.sccattle.org/cattlemens-
assoc/annual-meeting-registration.html)

Pre-register by March 15, 2018 for reduced rate.

Space is limited to the first 225 registrants.

Detach form below and mail
with payment to:
P.O. Box 11280, Columbia, SC 29211

For additional information contact:
803-917-1119 or email
scheef@scda.sc.gov

Registration includes:

**Trade Show
Live Demonstrations &
Educational Seminars
Social and Buffet
Annual Meeting Lunch**

Name: _____ Spouse: _____
Company: _____ Phone: _____
Address: _____
City, State, Zip: _____ Email: _____

Please indicate number of registrants for each category:

Early Registration Thurs. & Fri. (prior to Mar. 15)

___ x (SCCA Member) \$60 or \$80 (couple) = _____
___ x (Non-Member) \$90 or \$110 (couple) = _____
___ x (Student/Youth) \$35 = _____
___ x 4-H Groups \$10 per person = _____

Early Registration Fri. only (prior to Mar. 15)

___ x (SCCA Member) \$35 or \$50 (couple) = _____
___ x (Non-Member) \$65 or \$80 (couple) = _____
___ x (Student/Youth) \$15 = _____
___ x 4-H Groups \$10 per person = _____

After March 15 add \$10/ adult registration. = _____

TOTAL DUE SCCA = _____

PROGRAM SCHEDULE:

Cattle Program and SCCA Annual Meeting

Thursday, April 5

12:00 – 1:00 pm Registration

12:30 – 1:30 Trade Show/Silent Auction Open

1:15 pm Welcome
Cecil Eaddy - SCCA President
Matthew Burns – Clemson University

1:30 pm Featured Presentation #1
Dr. Temple Grandin

2:30 pm Trade Show Break

3:00 pm Handling Facility Design/Demonstration
Dr. Temple Grandin

4:00 pm Trade Show Break/Social with Buffet

5:00 pm Board Busses/Travel to Campus for Temple Grandin VIP Evening Event

6:00 pm Evening Event - Dr. Temple Grandin

8:00 pm Ice Cream Social/Meet and Greet/Book Signing with Dr. Temple Grandin

Friday, April 6

7:00 – 8:00 Breakfast for attendees staying at hotel

8:00 – 8:30 Registration Trade Show Open

8:30 Opening and Welcome

8:35 Changes, Challenges, and Opportunities
Dr. Don Ball
Dr. Garry Lacefield

9:30 Break to Trade Show and Book Signing with Dr. Ball and Dr. Lacefield (Authors of Southern Forages)

10:30 Silent Auction Ends

10:30 Changes, Challenges, and Opportunities
Dr. Don Ball
Dr. Garry Lacefield

11:30 Break to Trade Show

12:00 Lunch and SCCA Annual Business Meeting

1:30 Adjourn SCCA Annual Conference

2:00 South Carolina State 4-H Livestock Judging

Contest (please stop down at the Cattle Complex and support our youth as they compete for an opportunity for a trip to Louisville, KY)



Dr. Grandin did not talk until she was three and a half years old. She was fortunate to get early speech therapy. Her teachers also taught her how to wait and take turns when playing board games. She was mainstreamed into a normal kindergarten at age five. Oliver Sacks wrote in the forward of *Thinking in Pictures* that her first book *Emergence: Labeled Autistic* was “unprecedented because there had never before been an inside narrative of autism.” Dr. Sacks profiled Dr. Grandin in his best selling book *Anthropologist on Mars*. Dr. Grandin became a prominent author and speaker on both autism and animal behavior. Today she is a professor of Animal Science at Colorado State University. She also has a successful career consulting on both livestock handling equipment design and animal welfare. She has been featured on NPR (National Public Radio) and a BBC Special – “The Woman Who Thinks Like a Cow”. She has also appeared on National TV shows such as *Larry King Live*, *20/20*, *Sixty Minutes*, *Fox and Friends*, and she has a 2010 TED talk. Articles about Dr. Grandin have appeared in *Time Magazine*, *New York Times*, *Discover Magazine*, *Forbes* and *USA Today*. HBO made an Emmy Award winning movie about her life and she was inducted into the American Academy of Arts and Sciences in 2016.

When she was young, she was considered weird and teased and bullied in high school. The only place she had friends was activities where there was a shared interest such as horses, electronics, or model rockets. Mr. Carlock, her science teacher, was an important mentor who encouraged her interest in science. When she had a new goal of becoming a scientist, she had a reason for studying. Today half the cattle in the United States are handled in facilities she has designed.



Dr. Ball has been an extremely active disseminator of information on forage crop topics. He is the author of more than 40 Auburn University bulletins and circulars, over 700 magazine or trade journal articles, over 280 Auburn University “Timely Information” sheets, and dozens of other popular and technical articles of various types. He is first author of the book *Southern Forages* as well as the popular booklet *Forage Crop Pocket Guide*, and is sole author of the book *Practical Forage Concepts*. The book *Southern Forages* deserves special mention.



Dr. Lacefield joined the University of Kentucky staff in 1974 as Extension Forage Specialist. He has authored and co-authored over 300 extension publications, papers, articles and book chapters. He is co-author of the book “*Southern Forages*”. He developed and is senior author of a monthly newsletter and writes a monthly column for the Kentucky Cattlemen’s Association magazine.

PRE-REGISTRATION FORM

Name: _____
Spouse: _____
Company: _____
Address: _____
City, State, ZIP: _____
Phone: _____
E-mail: _____

Please indicate number of registrants for each category:

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____x 4-H Groups \$10 per person = _____

After March 15 please add \$10 per adult registration

TOTAL DUE SCCA = _____

Please return this form with your payment Postmarked by March 15, 2018 for early registration.

PAYMENT OPTIONS:

____ **Check enclosed - Please Make Checks Payable to:**
SC CATTLEMEN’S ASSOCIATION

____ **Pay & Register with Credit Card online at:**
www.sccattle.org/cattlemens-assoc

Please Mail This Form & Checks for Payment to:

SOUTH CAROLINA CATTLEMEN’S ASSOCIATION
PO Box 11280
Columbia, S.C. 29211

For more information please call 803-917-1119

WELCOME:

The South Carolina Cattlemen's Association would like to invite you to join us this year for our 2018 Convention, Trade Show and Annual Business Meeting. We have two days of outstanding speakers, vendors, and fellowship planned for this year. We will be at the Clemson University T. Ed. Garrison Livestock Arena (West Queen Street Pendleton SC) for the first time this year. We have 3 nationally recognized speakers on the program to offer information for anyone in the livestock industry.

We have also structured the program to have ample time to visit our trade show section in addition to the educational programming during the day. Be sure to visit with our vendors and thank them for their support of your association.

As a special treat this year, you will be hosted on Clemson's campus for our Thursday evening Dr. Temple Grandin event. Shuttle buses will transport you from the Garrison directly to the door of the Hendrix Student Center, which is the location for the evening event.

Clemson University will then sponsor a special ice cream social following this event and allow you to meet and greet with Dr. Grandin. Those of you who may have her book, would be more than welcome to bring that for a signature.

All of this is outlined in this brochure. Take time to go ahead and register. Space is limited.

We look forward to seeing you there!

REGISTRATION INFORMATION

Pre-register prior to March 15, 2018 to take advantage of the reduced registration price. Registration includes admission to meetings as well as lunch and buffet.

Please see the attached registration form for details on price.

Please note that the SCCA cannot guarantee meals for on-site registrants. Space is limited to the first 225 registrants.

HOTEL INFORMATION

Hotel rooms are available for the evenings of April 4 & 5, 2018, at the University Inn, a Best Western Plus Hotel, at 1310 Tiger Boulevard in Clemson, SC 29631.
www.bestwestern.com/clemson

Conference Rate is \$110 per night. **In order to take advantage of the conference rate please make your reservations prior to March 15, 2018.**

To make hotel reservations, call (864) 986-6200 and reference the South Carolina Cattlemen's Association.

RV Hook-Ups are also available on-site at the Garrison. Please call 803-917-1119 for more information.



South Carolina Cattlemen's Association

2018
Annual Meeting and Conference

April 5-6, 2018

Registration Information

T. Ed. Garrison Livestock Arena
Clemson, SC
1101 West Queen St, Pendleton 29670

Pre-registration Deadline:
March 15, 2018



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